



KIT Royal
Tropical
Institute

Scope of Work

Temporary Research & Innovation Project Support: research/ translation/ visualization

Temporary Project Assistants (2-4 positions)

Locations: Abidjan, Soubre & Adzope

Dates: Sept. 30 - Oct. 12, 2019

Background

KIT Royal Tropical Institute has been commissioned by a global chocolate brand to co-create an action plan to empower women in cocoa growing communities in Côte d'Ivoire. The project will use a design thinking approach to develop an actionable strategy with interventions that are needs-based and grounded in local contexts.

As part of this approach, the project will implement user research with adolescent girls, young mothers and their stakeholders to uncover their unmet needs and co-create new interventions.

The design and implementation of the research will be overseen by two KIT team members who will also be present during the fieldwork. To support this implementation we are searching for a diverse team of 2-4 engaged and enthusiastic (female) research assistants to provide real-time translation, moderation, notetaking, cultural guidance, real-time analysis and/or graphic visualization of ideas/ findings. Depending on the skills and experiences of the applicants a multi-disciplinary team is envisioned who may rotate roles on a day to day basis.

Objectives

The high-level objectives of the research are:

- To understand who the women are in cocoa growing communities (demographics, aspirations, behaviours & attitudes)
- To understand their current state of dis/empowerment and who/what is facilitating and/or hampering this (from women's own perspectives)
- To co-create new ideas that could further facilitate the empowerment (choice & voice) of women

Research Approach

The (user) research will be qualitative/ethnographic in nature and use a variety of (creative) methods, including observations, in-depth interviews (in-situ), focus group discussions, card sorting, journey maps, site visits, intercept interviews, etc.



Research respondents

1. Adolescent girls and young mothers living in cocoa growing communities
2. Their influencers & value chain stakeholders (e.g. parents, husbands, teachers, health workers, community leaders, women's groups, etc)
3. Providers of products and services to adolescent girls and young mothers

Examples of sites could include respondent homes, schools, health clinics, women's finance groups, beauty salons, markets, etc.

Locations

The proposed 'base camps' for the fieldwork are Soubre & Adzope.

Timing

The overall project will be implemented in 3 phases and run through May 2020. This scope of work applies to phase 1: Sept. 30 – Oct. 12, 2019.

Applicant Responsibilities

- Moderation (under guidance of the KIT team) & real-time translation to English (to the KIT team) of the respondent interactions
- Ad-hoc respondent recruitment (community access will be organized by KIT & partners)
- Note-taking as requested
- Participation in daily debriefs and analysis/ synthesis sessions
- Translation/ adaption of provided guides/ questions to local language and culture (this may need to be done 'on the fly')
- Post-field work translation of select audio/ video, if needed
- Transcripts of short-hand notes/ salient points, if needed
- Visualization of emerging findings & new concepts/ interventions (if applicable)

Desired skills

- Qualitative/ ethnographic/ human-centered design research experience, *and/or*:
- Translation/ live interpretation from French/ local language to English, *and/or*:
- Visualization/drawing/ graphic design

Plus:

- Excellent spoken and (written) English, French & local dialects for Soubre & Adzope
- Empathic, curious and system thinker
- Preferably experience with cocoa and/or women's empowerment & gender equality
- Be comfortable setting up and conducting spontaneous respondent interactions
- Existing network on the ground and/ or familiarity with the named regions is desirable
- Experience with field work and working in rural/ remote areas
- Comfortable with ambiguity and flexible to respond to changing circumstances



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Additional Information

- There will be 2 research teams working in parallel, each led by KIT team member
- The research tools will be developed by KIT, with input from the selected research team members for local contexts and nuances.
- Working days will be long & intense, but fun and inspiring 😊.
- Field schedules will vary day to day – flexibility is required.
- Research assistants will need to be available to travel and stay overnight for the full duration of the engagement
- A final report will not be required from the retained team members

Applications

Please send your CV and a short accompanying email to a.laven@kit.nl & Pabla van Heck pablavh@outlook.com with “CV for RJ CD1” in the subject line. The deadline for submission is Sept. 6, 2019 - applications will be evaluated on a rolling basis. A skype interview will be conducted with shortlisted candidates.

Please include (in addition to your CV):

- Your availability
- Daily rate (excl. expenses: food & accommodation will be provided)
- A few sentences on why you are interested and what your relevant experience is